



SRH Fernhochschule – The Distance Learning University
SPO: DEM2206_60ECTS

Curriculum.

Study Program

Design Management – 60 ECTS

M.A.

Curriculum Master of Arts (M.A.) Design Management - 60 ECTS

Module	Examination	Semester	
		1	2
Mandatory Modules			
Management Competences			
Change Management (Engl.) (6 ECTS)	Student Paper (20 pages)		6
Design Management Competences			
Decision Making, Management and Design (6 ECTS)	Submission Tasks (15 pages)	6	
Design Management Strategy (6 ECTS)	Submission Tasks (15 pages)		6
Design Competences			
Design Research & Design Methods (6 ECTS)	Submission Tasks (15 pages)	6	
Design Theory, Scientific Design Concepts & Design Science (6 ECTS)	Student Paper (20 pages)	6	
Design Systems & Designing in complexity (6 ECTS)	Learning Journal	6	
Specialisation and Practice			
Project 1 - Practice-based research (6 ECTS)	Project Exam (20 pages)	6	
Master Thesis and Colloquium DEM 60 (18 ECTS)	Colloquium (45 minutes) und Master Thesis (60-80 pages, processing time 4 months)		18
Credits total	60	30	30